

# How to make money following Emma Lavelle

A mini-system brought to you by Josh Wright from [racingtoprofit.co.uk](https://racingtoprofit.co.uk)

Hello,

Firstly may I thank you for downloading this free mini system.

My name is Josh and this is the first of many free guides I plan to give away over the coming months and years. My aim is to make your betting enjoyable and profitable.

Today I'm going to show you a simple way to make money from backing Emma Lavelle's horses.

I have a few approaches to making money from horse racing and one of my favourites is following trainers. Identifying profitable habits, behaviours and mini angles is the cornerstone of my betting and I am excited to share this approach with you.

Enjoy this free mini system and I hope that together we can find some winners and make some money along the way.

Happy Punting,

Josh - [racingtoprofit.co.uk](http://racingtoprofit.co.uk)

p.s – I will be sharing more profitable information on my blog, which can be found by clicking the link above. If you want a free source of information, provided by someone who is passionate about making you money and finding you winners, then please check it out.

#### Disclaimer

I understand that gambling can become an addiction that can cause great harm if not controlled. Despite the excellent historical track record of our trainer, I remind you that you should only ever bet with an amount of money that you can afford to lose. For help with regard to a gambling addiction, or more information on the subject, please visit:

[www.gamcare.org.uk](http://www.gamcare.org.uk)

## How to make money following Emma Lavelle

### System Rules:-

1. Horses trained by Emma Lavelle
2. Hurdles (handicap and non-handicap) + National Hunt Flat Races ONLY
3. October and November ONLY
4. 14/1 or under

### Results (2009 onwards)

	Bets	Wins	Win%	P/L(SP)	Places	Place%	P/L(BF)	ROI(BF)	P/L(Pic)	A/E
<b>ALL</b>	139	43	30.94	129.39	73	52.52	169.37	121.85	49.08	1.59
<b>2013</b>	29	11	37.93	22.5	19	65.52	26.77	92.32	14.38	1.75
<b>2012</b>	23	3	13.04	1.25	6	26.09	1.58	6.89	-4.67	0.72
<b>2011</b>	34	13	38.24	55.67	20	58.82	74.76	219.88	20.01	2.16
<b>2010</b>	27	10	37.04	26.59	16	59.26	33.82	125.24	12.05	1.65
<b>2009</b>	26	6	23.08	23.38	12	46.15	32.44	124.77	7.31	1.35

### Commentary

As you can see this simple angle has been very effective. A £10 level stakes win bet on every runner from the beginning of 2009 onwards (at Industry SP) would have won you nearly £1300. Betting £10 at Betfair Starting Price would have won you nearly £1700. It has averaged nearly £350 a year to BFSP with £10 stakes – that should help contribute to the Christmas fund. ☺

This system has a 30% win strike rate and a +50% place strike rate which means the next winner is never far away. The longest losing run has been 11 which happened once. It is also a great approach for those who like to back each way.

Lavelle is performing at nearly 60% above market expectations with these runners indicating that the market has yet to cotton onto her strength at this time of year. This should ensure decent profits for a few more years to come.

At the time of writing (15<sup>th</sup> October) Lavelle has had 5 qualifiers. They have finished UP, 2, Up, 3, 2. So, no winner just yet but they have generally been running well and going quite close. Hopefully the winners are just around the corner! As with all trainer based systems form can fluctuate unexpectedly but the key is that over time Emma Lavelle is profitable at this time of year, with this type of runner.

### Why only October and November I hear you ask?

When looking at Lavelle's runners (Hurdlers/NHF) during all months of the year it's clear that she does best during October and November.

Firstly her overall record with hurdlers and NHF horses from 2009 onwards:-

Bets	Wins	Win%	P/L(SP)	Places	Place%	ROI(SP)	P/L(BF)	ROI(BF)	P/L(Plc)	A/E
532	86	16.17	-75.56	219	41.17	-14.2	-24.34	-4.58	-14.52	0.84

Let's have a look at her performance by month since the beginning of 2009:-

Criteria	Bets	Wins	Win%	P/L(SP)	Places	Place%	P/L(BF)	ROI(BF)	Plc%(BF)	P/L(Plc)	A/E
January	78	7	8.97	-53.84	36	46.15	-52.29	-67.03	47.44	1.57	0.45
February	73	9	12.33	-34.75	27	36.99	-34.28	-46.96	39.73	-15.2	0.59
March	68	10	14.71	-29.9	27	39.71	-27.47	-40.39	39.71	-4.33	0.77
April	53	7	13.21	-19.92	14	26.42	-18.29	-34.51	35.85	-15.24	0.69
May	24	1	4.17	-18.5	6	25	-18.35	-76.44	25	-12.57	0.28
June	12	1	8.33	1	2	16.67	0.71	5.95	16.67	-3.12	0.64
July	6	0	0	-6	0	0	-6	-100	0	-6	0
August	7	0	0	-7	1	14.29	-7	-100	14.29	-5.37	0
September	9	1	11.11	-3	3	33.33	0.17	1.89	33.33	-3.89	0.47
October	55	15	27.27	49.21	27	49.09	65.73	119.5	54.55	19.91	1.49
November	84	28	33.33	80.18	46	54.76	103.65	123.39	55.95	29.18	1.66
December	63	7	11.11	-33.04	30	47.62	-30.93	-49.09	47.62	0.54	0.55

October and November have historically been superb months for the stable. In my opinion it's clear from these figures that Emma Lavelle deliberately targets this time of year- it cannot be coincidence. So much so that she's had the same number of winners during these two months (43) as she's had in the other 10 combined!

Her runners are clearly race fit and ready to run well at this time of year. They are the only two months of the year when you can blindly back her hurdlers and NHF horses with any confidence at all.

## **Staking Advice**

Staking is very personal and punters have different approaches that they are comfortable with. Firstly, and I know it is stating the obvious, but you should only ever bet what you can afford to lose.

I personally only ever bet to level stakes and have always done so. I am not into complicated staking plans. No doubt some of you will look at the results above and have clear views on the approach you would like to take.

I would recommend using a 40 point bank for 1 point level stakes bets. This approach has averaged 29 selections a year and the longest losing run has been 11. I do not see this bank coming under threat, but you never know. You should always be prepared for all selections to lose. I can't see this happening but at the end of the day it is betting and when it comes to staking and betting banks it's best to be cautious.

I recommend using Best Odds Guaranteed bookmakers. BFSP is the best approximation of BOG that we have and I would be confident returns would be better if able to take early prices as opposed to BFSP.

Some of you may like to back these selections each way. You could either bet ½ a point EW or 1 point EW. The former would reduce your profit but would ensure you are collecting winnings more often than not. Lavelle has a 50% strike rate on all runners priced 5/1 and over so backing EW is a worthwhile consideration.

I will be backing these selections to 0.5 point Each Way when horses are priced 5/1 and over and 1pt win when under 5/1. I'll leave it up to you to bet as you please.

## **How to Find Selections**

1. Go to [www.racingpost.com](http://www.racingpost.com)
2. Use the search bar in the top right hand corner to search for 'Emma Lavelle'. Click on her name and a pop up box with her record should appear.
3. Click on the third tab along at the top of this box – 'Entries' – and from there scan down to see if there are any hurdlers or NHF horses running today or tomorrow.
4. Go to [oddschecker.com](http://oddschecker.com) and check that the horse is 14/1 or under. Then place your bets with your preferred bookmaker (preferably the one with the biggest odds!) or Betfair SP.\*
5. Count your winnings 😊

\*I am conscious that some of you will place bets the evening before racing and odds can sometimes fluctuate dramatically. Obviously there is a chance you may miss the odd winner but you may also miss the odd loser. I find this tends to even itself out over time. Limiting selections to 14/1 or under ensures that losing runs are kept to a minimum. It is not profitable to back Lavelle's hurdlers and NHF horses above this price.

## **Happy Punting**

That's it from me today.

I hope you enjoy this guide. I have every confidence that together we can make some extra spending money over the next couple of months.

I will be producing more guides like this over the coming months so keep a look out for those.

Do check out my blog – [www.racingtoprofit.co.uk](http://www.racingtoprofit.co.uk) - where you will be able to find even more profitable information over the coming months and years.

Until the next time,

Josh

[www.racingtoprofit.co.uk](http://www.racingtoprofit.co.uk)

p.s you can also follow me on Twitter: @Josh\_HW

p.p.s if you have any queries drop me a line at [info@racingtoprofit.co.uk](mailto:info@racingtoprofit.co.uk)